

> WHY SEMPLE FRASER?

What is it about Semple Fraser that attracts so many high profile clients and continues to keep them here, year after year?

The simple answer is they like our style. They recognise the value of a firm that can offer the services of some of the most experienced and respected commercial lawyers in the country, yet is still ambitious and hungry enough to make sure complacency never gets in the way of true client commitment. They appreciate the added value of the way we work as a team on every project, bringing together the combined talents of all groups throughout the firm in a unified effort, dedicated to delivering the best possible commercial outcome for our clients.

And perhaps most of all, they see the sense of our decision to focus our service offerings specifically on the areas that matter to them most in the day-to-day operation of their business. In this way, we can concentrate all our resources on providing a level and depth of specialist expertise in each of these key areas which we believe no other law firm in Scotland can match.

Clients also appreciate our commitment to innovation, demonstrated by the development of our Clarisys system of digital filing. This system gives Semple Fraser clients with a number of projects on the go, the unique advantage of being able to access real time information on the status of any job at any time as well as sophisticated financial intelligence.

With a genuine UK-wide service, one third of our lawyers are either dual qualified or English qualified and advise our clients and organisations throughout the UK as well as other parts of the European Community. It all adds up to a distinctive choice that continues to reap considerable commercial rewards for our existing clients – and a distinctive alternative that could make all the difference to you.

Other Semple Fraser service areas:

Banking & Finance
Commercial Litigation
Commercial Property
Construction
Corporate Recovery & Insolvency
Employment
Environment & Pollution
Intellectual Property
Planning
Property Finance
Tax

SEMPLER FRASER LLP

> THE EXPERTS

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Semple Fraser LLP is a multi-national practice

> SEMPLE FRASER <



SERVICE CREDENTIALS
> CORPORATE
& COMMERCIAL

› CORPORATE & COMMERCIAL

Commercial contracts

Competition law

Corporate structures for property deals

Cross border transactional support

Franchising

Intellectual property

Investment funds

Joint venture & shareholder agreements

MBO's & MBI's

Mergers, acquisitions & disposals

Partnerships, LP's & LLP's

Shareholder disputes

Share schemes & employee benefits

Technology & ecommerce

Venture capital & private equity

« The corporate team were very proactive and, in fact, instrumental in progressing the transaction. Despite the number of individuals involved, communication lines were simple and clear. We would not hesitate to use Semple Fraser again. »

**Sian Johnson, Legal Counsel,
Partnerships in Care Ltd**

« Copart Inc, a NASDAQ listed company with a market cap of US \$3bn, are the largest online salvage vehicle remarketer in the UK. It was important for me to have confidence in the abilities of my overseas legal advisors. Semple Fraser came through big time, and I am grateful for their hard work, expertise and professional service in completing an important acquisition. »

**Paul Styer, Senior Vice President,
General Counsel, Copart Inc**

« Their know-how and attention to detail has ensured the complex transactions have completed smoothly and efficiently. »

**Robert Kitley, Finance Director,
Eden Springs UK Ltd**

› THE REAL DEAL

We believe that a big part of the role of a legal adviser is to facilitate your business opportunities by providing practical and proactive advice.

Whatever the nature of the deal, we always focus on making the process as straightforward and hassle-free as possible, cutting through the legal complexities with clear, commonsense advice on the issues that really matter in driving the deal forward and achieving the outcome you want for your business.

Experience has shown that the closer we can get to understanding your business and how the deal fits in with your overall strategic objectives, the more we can contribute to helping you realise your goals as an integral part of your team and the more we can play our part in providing strategic support. We work the way you want us to work to suit your own management style - knowing what questions to ask to make sure you always have the answers and information you need, when you need them.

As our clients say

“A key strength of Semple Fraser is giving strategic guidance which extends well beyond traditional legal advising.”

In addition to the depth of real-world commercial experience in our own department, the team working ethos at Semple Fraser ensures the full involvement of specialist colleagues from other areas of the firm in providing a complete package of expert advice to meet the demands of any deal - from environment and construction to litigation, employment, funding and tax planning.

It's all part of our proactive, 'can-do' approach dedicated to delivering the right deal on the right terms at the right time at the right cost. And it's this commitment to quality service that makes the added-value difference you can always expect from the experts at Semple Fraser.

› TRACK RECORD

Copart Inc

Acted for this NASDAQ listed US company in the acquisition of the business and assets of AG Watson Auto Salvage & Motor Spares (Scotland) Ltd and a related business.

Irish Investors

Acted for private investors in the acquisition of 5 companies that owned the Frenchgate Shopping Centre in Doncaster, for a price in excess of £240m.

3D Architects

Advised 3D in their merger with REID Architecture, creating one of the top ten architecture practices in the UK.

Partnerships in Care

Acted for PiC, the UK's leading independent provider of specialist mental healthcare services, in its acquisition from Covenant Healthcare of the Ayr Clinic in Ayrshire, a low security psychiatric hospital facility.

Glenmorangie plc

Advised on its successful public offer to acquire the entire issued share capital of The Scotch Malt Whisky Society Limited and advise on all contractual matters.

Braveheart Investment Group plc

Advised on multiple equity investments and the acquisition of WL Ventures.

Donegall Place Investments

Advised on purchase and subsequent sale of St James Centre, Edinburgh, a transaction undertaken through a JPUT structure.

Eden Springs UK Limited

Advised one of Europe's leading bottled water providers on a number of acquisitions throughout the UK, together with corporate advisory work on a UK wide basis.

Noble Group Ltd

Advised this independent investment bank on legal due diligence and general transaction advisory work.

Eastlake Group

Advised on various acquisitions in Northern Ireland and England.

Buccleuch Property

Advised on reduction of share capital and buy back of shares.

Bank of Scotland

Advised on the funding of various acquisitions by SMC Group plc. Also advised BoS Growth Equity on legal due diligence and transactional advisory work.